



**Monday, November 7, 2016**  
**FOR IMMEDIATE RELEASE**

## **Dan's Legacy Announces New Team Members**

**NEW WESTMINSTER, BC** – The Dan Snook Trust Foundation (Dan's Legacy) is pleased to announce the addition of three new members to its leadership team: Barbara Coates (Executive Director), Nigel Elliott (Director), and Janice Tomich (Director).

Ms. Coates has a 33 year background in broadcasting, communications and public relations, working in the private, government and non-profit sectors. She is an active and long-time volunteer in her community, serving as past Director with the Canadian Mental Health Association (Delta), an active mentor with CPRS Vancouver, and current Communications Chair with the Delta Federal Liberal Riding Association. She holds a Diploma in Broadcast Communications and a Certificate in Marketing Management/Public Relations (Distinction) from BCIT.

Mr. Elliott is a public affairs professional specializing in public policy, issues management and stakeholder engagement. A former researcher with the B.C. Government Caucus and staffer for British Columbia's Minister of Education, he has a strong understanding of government operations and B.C.'s political landscape. Mr. Elliott is also a visual artist, and a strong believer in community service; he currently volunteers at a weekly drop-in centre for male and transgender sex trade workers. Mr. Elliott holds a Bachelor of Arts degree in Political Science from Simon Fraser University and a Certificate in Graphic Design from BCIT.

Ms. Tomich is the principal of Calculated Presentations, a communication firm that helps professionals and executives improve their communication skills, create winning presentations, and deliver powerful messages to boards, investors, employees, or the marketplace. She also works with TED and TEDx speakers, preparing them to share their "Ideas Worth Spreading". Ms. Tomich is a founding member of TEDxKids@BC and an instructor at Langara College.



## **About Dan's Legacy**

Dan's Legacy is dedicated to working with youth in the Greater Vancouver area battling depression, anxiety and addiction issues as a result of childhood trauma and abuse. Founded in 2006 in memory of Dan Snook, a promising young man lost to a drug overdose at the age of 19, the charity has helped more than 150 youth overcome their past to lead productive and fulfilling lives.

## **Media Contact**

### **Barbara Coates**

Executive Director

Dan's Legacy

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