



The 10th annual Chefs' Charity Dinner *presented by* The BCGEU is coming to Fort Langley, and we're thrilled to invite you to join the celebration!

We can't wait to see you on Thursday, November 2, 2023, at the historic and beautiful Fort Langley Community Hall to sample the delights of our 4 gourmet guest chefs, each of whom will prepare a signature dish only using recovered food.

Don't miss our one-of-a kind silent auction and live entertainment.

Funds raised at our event go directly towards our trauma-informed, no-barrier counselling programs for youth at risk in Langley and across Metro Vancouver.

Enjoy an evening out with friends, family and colleagues and demonstrate your commitment to giving a hand up to marginalized young people in the community.

We look forward to welcoming you at our Chefs' Charity Dinner and celebrating your support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Barbara Coates'.

Barbara Coates  
Executive Director



# BECOME A SPONSOR

*"The only time you should be looking down on someone is when you're helping them back up..."*  
- Destiny Newton, Dan's Legacy youth client.

Each year we host our Chefs' Charity Dinner in a different community, and on November 2nd we're coming to Langley! We're looking for organizations eager to help us reach out to youth at risk, and help change the trajectory of their lives.

[You can do this with your sponsorship of our fundraiser.](#)

We now know that trauma is at the core of mental health and addiction issues, and self-medicating with substances is one of the ways traumatized young people cope. The homeless youth you see on the street corner or the ones recruited into gangs often come from a background of unimaginable abuse, poverty or neglect.

Without intervention, within 3 to 5 years of aging out, youth from foster care are at the highest risk of lifelong mental health issues, entrenched addiction, overdose and suicide. The impact on families and communities is devastating – but Dan's Legacy is getting ahead of the issue.

Our therapists, social workers and outreach workers go directly to the youth wherever they are. We embed our therapists in local community organizations, making it even easier for the youth to find us. In Langley, we're working directly with the Youth Hub and the Lower Fraser Valley Aboriginal Society, and we accept referrals from Foundry.

Please reach out to Zena Peden at [zena.peden@danslegacy.com](mailto:zena.peden@danslegacy.com) to secure your sponsorship and help Langley youth back up to to build a safe, healthy and thriving community.





# SPONSORSHIP OPPORTUNITIES

## **Presenting Sponsor: \$5,000 - SOLD!**

- Exclusive event branding and event logo to include “Presented by (Company Name)”
- Complimentary branded table of 8 to the event (a \$800 value) and prime table placement
- Prominent logo placement and link to your website on Dan’s Legacy event landing page and our e-invitations
- Logo and link to your website in all Dan’s Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and 3 dedicated social media acknowledgements)
- Prominently displayed event signage and full-page ad in event program
- Opportunity to provide video message on our website
- Opportunity for employees to volunteer at event

## **Platinum Sponsor: \$2,500**

- Four complimentary tickets to the event (a \$400 value)
- Two branded tables with “Sponsored by (Company Name)” table card
- Logo and link to your website on the Dan’s Legacy sponsor page
- Logo and link to your website in all Dan’s Legacy email newsletters promoting the event
- Logo on website sponsor page
- Name inclusion in event promotions (media release and dedicated social media acknowledgement and recognition as “Platinum Sponsor”)
- Logo displayed on event signage and half-page ad in event program



# SPONSORSHIP OPPORTUNITIES

## Champion of Change: \$1,000

- Exclusive sponsorship of one event element branded as “Sponsored by (Company Name)”
- Two complimentary tickets to the event (a \$200 value)
- Logo and link to your website on the Dan’s Legacy sponsor page
- Logo and link to your website in all Dan’s Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and dedicated social media acknowledgement and recognition as “Champion of Change”)
- Logo displayed on event signage and in event program

Choose from one of many event elements that will make the night a memorable one:

### Champagne Reception Sponsor

Provide a unique welcome to arriving guests with a glass of champagne.

*\*Opportunity to provide branded product.*

### Chef Station Sponsor (2 opportunities)

An excellent opportunity to showcase your brand by supporting our guest Chefs.

### Wine Sponsor

Showcase your support by sponsoring the wine to be served during dinner from the centrally located bar for maximum exposure. *\*Opportunity to provide branded product.*

### Video Sponsor

An essential part of the evening to ensure heartfelt speeches and impact videos are seen and heard, along with your corporate branding.





# SPONSORSHIP OPPORTUNITIES

## Food & Friends Sponsor: \$500

- Logo and link to your website on the Dan's Legacy event page
- Logo and link to your website in all Dan's Legacy email newsletters promoting the event
- Logo and link to your website on the Dan's Legacy sponsor page
- Social media acknowledgement recognizing you as a "Food & Friends Sponsor"
- Name inclusion in event promotions (media release)

Choose from one of many event elements that will make the night a memorable one:

### Silent Auction Sponsor

Your brand will be highly visible at the event as we auction off a number of luxury and unique gifts.

### Entertainment Sponsor

Set the tone for the evening and elevate your corporate visibility as guests enjoy music from our live band.

### Guest Gift Sponsor

Your brand will be highly visible as guests enjoy a special take-home keepsake with your company logo. *\*Opportunity to provide branded product.*



# SPONSORSHIP OPPORTUNITIES

## Silent Auction Donations:

- Company name and link to your website on our event page
- Marketing materials displayed alongside your donation
- Promotional exposure on social media

*All sponsorship opportunities are customizable; let us tailor a package just for you.*

**Contact:** Zena Peden, Event Coordinator [zena.peden@danslegacy.com](mailto:zena.peden@danslegacy.com)







## ABOUT DAN'S LEGACY

Who was Dan? His dad was a chef which is where Dan developed a passion for cooking. Dan wanted to learn everything he could about sustainable “field-to-fork” practices, and he jumped at the chance to work for 3 weeks on a fishing boat – his dream summer job.

The dream became a nightmare as Dan was sexually assaulted while away at sea and had nowhere to turn for help.

Many trauma survivors try to medicate the pain away, and Dan was no different. Drugs were his only escape. The recovery programs he attended did not offer age-appropriate, trauma-informed therapy, which would have saved his life.

The pain lasted until his final day, when Dan died from an accidental overdose. He was only 19.

There are thousands of youth like Dan across the Lower Mainland who are dealing with trauma. Poverty, abuse, violence, and addiction defined their childhoods. Most grew up in foster care and are alone in the world.

Our therapists go directly to them wherever they are, we try not to have a wait list and our counselling services are free.

We also make sure the youth have food, housing, and other programming that connects them to community.

No other organization in Metro Vancouver does what we do, and we have an over 50% success rate in helping youth to stabilize and begin working towards their education, employment and recovery goals. In the past year, we have helped over 600 youth overcome their mental health and addiction challenges and lead productive and fulfilling lives.

For more information, please visit [www.danslegacy.com](http://www.danslegacy.com).

## WRAP AROUND PROGRAMS

We have developed a number of wrap around programs which help to stabilize the youth and support our core counselling program:

- Fitness - designed and facilitated by one of our therapists who is also a certified fitness instructor
- Indigenous Cultural Workshops - designed and facilitated by an Indigenous Elder, this program helps connect Indigenous youth to community and culture
- Food Bank - grocery hampers are supplied weekly to registered clients

## INTRO TO COOK & DAN'S DINER PROGRAMS

Youth aging out of foster care typically have, on average, a grade 8 education, and most are dealing with mental health issues due to trauma experienced in childhood. These challenges present multiple barriers to accessing post-secondary educational or trades training opportunities. Dan's Legacy's "Intro to Cook" program provides 4-months of training in a commercial kitchen with professional chefs as well as paid work experiences. The entire program is clinically supported by our therapists, social workers and outreach workers, ensuring the youth have every chance to succeed. We just celebrated our 2-year anniversary, and are expanding the program with our "Dan's Diner" social enterprise in New Westminster. Youth in this program learn how to run a small food service operation, acquiring skills such as point-of-sale, inventory, and customer service. We are thrilled to have members of our "Intro to Cook" team helping us out each year, and we know you will be delighted to sample their creations at one of our Chef Appetizer stations.





# CLIENT STORY

“Ron” (21) grew up bouncing back and forth between foster care and living with an aunt. When he first started counselling sessions with Dan’s Legacy, he exhibited dangerous behaviour such as hard drug use, suicide ideation, and dissociative episodes that were sometimes criminal. But after six months of therapy, he is well into the trauma work, avoiding hard drugs and making plans to live instead of planning suicide. One of the self-regulation techniques was helping him to start playing a piano again. Dan’s Legacy’s therapist provided him with a donated piano and music – focusing on playing helps alleviate the tendency to dissociate. “Ron” is now in his second semester of an online college course, and he plans to work full time once he finishes the course.

## KEY FACTS AT A GLANCE

• Number of therapists	12
• Number of social workers & outreach workers	6
• Number of youth clients in 2022/2023	600
• Client load per therapist	45
• Average hospital on-call hours per month	100
• Number of client overdoses per month	15
• Average fatalities per monthly overdoses	2
• Number of client self-harm situations per month requiring hospitalization	25
• Indigenous youth clients	45%
• LGBTQ2S+ youth clients	30%
• Number of youth & young mothers accessing food bank each week	150
• Number of youth attending Sunday dinners each week	50



# KEY EVENT STATS



## AUDIENCE DEMOGRAPHICS

We expect attendance from over 100 influential guests including:

- Residents
- Regional Businesses
- First Nations communities
- Law enforcement and first responders
- Local elected officials (MPs, MLAs, Mayors, City Councillors)

Age Range 25 - 75+

Attendees of the Chefs' Charity Dinner are passionate about gourmet dining, sustainability and mental health and addictions issues. Many are community leaders who also seek to make a measurable and lasting impact through their support of the Dan's Legacy Foundation.



## EXPOSURE OPPORTUNITIES

- Instagram, Twitter, Facebook, YouTube
- Email list
- Website
- Printed Materials and signage
- Auction
- Media (past sponsors include Global BC & Miss604)
- Community newspapers
- Food and health bloggers







# CHEFS' CHARITY DINNER

*presented by* The BCGEU

**Date:** Thursday, November 2, 2023

**Location:** Fort Langley Community Hall  
9167 Glover Road  
Fort Langley

**Time:** 6:00pm Reception & Silent Auction  
7:00pm Dinner & Program

**Tickets:** \$100

Available for purchase online at [www.danslegacy.com](http://www.danslegacy.com). Your ticket includes admission to the event and silent auction.

**Attire:** Cocktail attire

**Menu:**

The menu, including reception-style appetizers and a plated dinner, is created from surplus food and prepared by local top Chefs who each design a course. It's a menu of culinary masterpieces guaranteed to delight the senses.

**Contact:**

Zena Peden, Event Coordinator [zena.peden@danslegacy.com](mailto:zena.peden@danslegacy.com)



[WWW.DANSLEGACY.COM](http://WWW.DANSLEGACY.COM)