



# *Dan's Legacy*

11TH ANNUAL

# CHEFS' CHARITY DINNER

SATURDAY, NOVEMBER 16, 2024

FREEMASONS HALL  
508 AGNES STREET, NEW WESTMINSTER  
6:00PM - 9:00PM







Our 11th annual Chefs' Charity Dinner is coming to New Westminster, and we invite you to join the celebration!

We can't wait to see you on Saturday, November 16, 2024, at the historic Freemasons Hall in New Westminster to sample the delights of our gourmet guest chefs, each of whom will prepare a signature dish using recovered food. Don't miss our one-of-a kind silent auction and live entertainment!

Funds raised at our event go directly towards our trauma-informed, no-barrier counselling programs for youth at risk in New Westminster and across Metro Vancouver.

Enjoy an evening out with friends, family and colleagues and demonstrate your commitment to giving a hand up to marginalized young people in the community.

We look forward to welcoming you at our Chefs' Charity Dinner and celebrating your support.

Barbara Coates  
Executive Director



# BECOME A SPONSOR

*“The only time you should be looking down on someone is when you’re helping them back up...”*  
- Destiny Newton, Dan’s Legacy youth client.

Each year we host our Chefs’ Charity Dinner in a different community, and on November 16 we’re coming to New Westminster! We’re looking for organizations eager to help youth at risk and change the trajectory of their lives.


[You can do this with your sponsorship of our fundraiser.](#)

We now know that trauma is at the core of mental health and addiction issues, and self-medicating with substances is one of the ways traumatized young people cope. The homeless youth you see on the street corner or the ones recruited into gangs often come from a background of unimaginable abuse, poverty or neglect.

Without intervention, within 3 to 5 years of aging out, youth from foster care are at the highest risk of lifelong mental health issues, entrenched addiction, overdose and suicide. The impact on families and communities is devastating – but Dan’s Legacy is getting ahead of the issue.

Our therapists, social workers and outreach workers go directly to the youth wherever they are. We embed our therapists in local community organizations, making it even easier for the youth to find us. Our office and Dan’s Diner social enterprise are located in New Westminster, and we’re working directly with Aunt Leah’s Place, the Purpose Society, Union Gospel Mission, and Burnaby Neighbourhood House in the community next door.

Please reach out to Amy Mildenberger at [amy.mildenberger@danslegacy.com](mailto:amy.mildenberger@danslegacy.com) to secure your sponsorship and give a helping hand to New Westminster youth to build a safe, healthy and thriving community.





# SPONSORSHIP OPPORTUNITIES

## **Presenting Sponsor: \$5,000**

***SOLD - Presented by BCGEU***

- Exclusive event branding and event logo to include “Presented by (Company Name)”
- Complimentary branded table of 8 to the event (a \$800 value) and prime table placement
- Prominent logo placement and link to your website on Dan’s Legacy event landing page and our e-invitations
- Logo and link to your website in all Dan’s Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and 3 dedicated social media acknowledgements)
- Prominently displayed event signage and full-page ad in event program
- Opportunity to provide video message on our website
- Opportunity for employees to volunteer at event

## **Platinum Sponsor: \$2,500**

- Two complimentary tickets to the event (a \$200 value)
- Branded table card with your logo on one of our VIP tables
- Logo and link to your website on the Dan’s Legacy sponsor page
- Logo and link to your website in all Dan’s Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and dedicated social media acknowledgement and recognition as “Platinum Sponsor”)
- Logo displayed on event signage and half-page ad in event program





# SPONSORSHIP OPPORTUNITIES

## Champion of Change: \$1,500

- Exclusive sponsorship of one event element branded as “Sponsored by (Company Name)”
- Logo and link to your website on the Dan’s Legacy sponsor page
- Logo and link to your website in all Dan’s Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and dedicated social media acknowledgement and recognition as “Champion of Change”)
- Logo displayed on event signage and in event program

Choose from one of many event elements that will make the night a memorable one:

### Champagne Reception Sponsor - **SOLD**

Provide a unique welcome to arriving guests with a glass of champagne.

*\*Opportunity to provide branded product.*

### Chef Station & Dessert Station Sponsor (2 opportunities available)

An excellent opportunity to showcase your brand by supporting our guest Chefs.

### Wine Sponsor & Beer Sponsor - **SOLD**

Showcase your support by sponsoring the wine or beer to be served during dinner from the centrally located bar for maximum exposure.

*\*Opportunity to provide branded product.*

### Video Sponsor - **SOLD**

An essential part of the evening to ensure heartfelt speeches and impact videos are seen and heard, along with your corporate branding.



# SPONSORSHIP OPPORTUNITIES

## Food & Friends Sponsor: \$750

- Logo and link to your website on the Dan's Legacy sponsor page
- Logo and link to your website in all Dan's Legacy email newsletters promoting the event
- Social media acknowledgement recognizing you as a "Food & Friends Sponsor"
- Name inclusion in event promotions (media release)

Choose from one of many event elements that will make the night a memorable one:

### Silent Auction Sponsor

Showcase your brand and support with a branded sign located in the silent auction area as we auction off a number of luxury and unique gifts.

### Entertainment Sponsor - **SOLD**

Set the tone for the evening and elevate your corporate visibility as guests enjoy music from our live band.

### Guest Gift Sponsor

Your brand will be highly visible as guests enjoy a special take-home keepsake with your company logo.

*\*Opportunity to provide branded product.*

### Volunteer Sponsor (2 opportunities)

Our volunteers are integral and truly valued members of our team. Show your support by providing a well deserved meal and thank you gift for our volunteers the night of the event.





# SPONSORSHIP OPPORTUNITIES

## Silent Auction Donations:

- Company name and link to your website on the Dan's Legacy sponsor page
- Marketing materials displayed alongside your donation
- Promotional exposure on social media

*All sponsorship opportunities are customizable; let us tailor a package for you.*





## ABOUT DAN'S LEGACY

Who was Dan? His dad was a chef which is where Dan developed a passion for cooking. Dan wanted to learn everything he could about sustainable “field-to-fork” practices, and he jumped at the chance to work for 3 weeks on a fishing boat – his dream summer job.

The dream became a nightmare as Dan was sexually assaulted while away at sea and had nowhere to turn for help.

Many trauma survivors try to medicate the pain away, and Dan was no different. Drugs were his only escape. The recovery programs he attended did not offer age-appropriate, trauma-informed therapy, which would have saved his life.

The pain lasted until his final day, when Dan died from an accidental overdose. He was only 19.

There are thousands of youth like Dan across the Lower Mainland who are dealing with trauma. Poverty, abuse, violence, and addiction defined their childhoods. Most grew up in foster care and are alone in the world.

Our therapists go directly to them wherever they are, we try not to have a wait list and our counselling services are free.

We also make sure the youth have food, housing, and other programming that connects them to community.

No other organization in Metro Vancouver does what we do, and the vast majority of our clients begin to stabilize and start working towards their education, employment and recovery goals within 4-6 months. In the past year, we have helped over 600 youth overcome their mental health and addiction challenges and lead productive and fulfilling lives.

For more information, please visit [www.danslegacy.com](http://www.danslegacy.com).



## WRAP AROUND PROGRAMS

We have developed a number of wrap around programs which help to stabilize the youth and support our core counselling program:

- Fitness - designed and facilitated by one of our therapists who is also a certified fitness instructor
- Food Bank - grocery hampers are supplied weekly to registered clients
- Community partners - we link our clients to the wrap-around programs of our 15 community partners across Metro Vancouver

## DAN'S DINER JOB-SKILLS TRAINING

Youth aging out of foster care typically have, on average, a grade 8 education, and most are dealing with mental health issues due to trauma experienced in childhood. These challenges present multiple barriers to accessing post-secondary educational or trades training opportunities.

In our Dan's Diner job-skills training program, students learn professional cooking skills and business management, as well as valuable life-skills, which will help them secure employment in the food service industry. They also assist with our catering services, giving them even more hands-on experience in hospitality.

We are thrilled to have the Dan's Diner team included in our roster of guest chefs each year at the dinner.



## CLIENT STORY

“Chris” is a 22-year-old non-binary Métis youth who experienced serious and repeated trauma throughout childhood. When he first connected with Dan’s Legacy’s therapist, he was unable to care for himself. With intensive trauma-informed therapy, “Chris” not only cares for himself but also looks after his girlfriend and his sister. Integral to his healing has been access to healthy food through Dan’s Legacy’s food bank and Haven’s weekly hot meal program, both of which are supported by our recovered food collection program. Haven provides a sense of community to many youth, most of whom have aged out of foster care and are struggling to survive in the Lower Mainland on income assistance. Most of “Chris” monthly cheque pays for rent, and without Dan’s Legacy’s food bank he would be facing serious food insecurity issues. “Chris” is an excellent cook and takes pride in not only cooking for his housemates, but regularly invites some of the other youth over for a hot meal. Being the person who takes care of others has had a positive impact on “Chris” self-esteem, which helps to maintain mental health stability.



## KEY FACTS AT A GLANCE

- Number of therapists 14
- Number of social workers & outreach workers 7
- Number of youth clients in 2023/2024 671
- Average client load per therapist 40
- Number of client overdoses 6
- Number of client self-harm situations per month requiring hospitalization 7
- Indigenous youth clients 20%
- LGBTQ2S+ youth clients 10%
- Number of youth & young mothers accessing food bank each week 75
- Number of food hampers provided in 2023/2024 491



# KEY EVENT STATS

## AUDIENCE DEMOGRAPHICS

We expect attendance from over 100 influential guests including:

- Residents
- Regional Businesses
- First Nations communities
- Law enforcement and first responders
- Local elected officials (MPs, MLAs, Mayors, City Councillors)

Age Range 25 - 75+

Attendees of the Chefs' Charity Dinner are passionate about gourmet dining, sustainability and mental health and addictions issues. Many are community leaders who also seek to make a measurable and lasting impact through their support of the Dan's Legacy Foundation.

## EXPOSURE OPPORTUNITIES

- Instagram, X (Twitter), Facebook, YouTube
- Email list
- Website
- Printed materials and signage
- Silent Auction
- Media (past sponsors include Global BC & Miss604)
- Community newspapers
- Food and health bloggers





# CHEFS' CHARITY DINNER

**Date:** Saturday, November 16, 2024

**Location:** Freemasons Hall  
508 Agnes Street, New Westminster

**Time:** 6:00pm Reception & Silent Auction  
7:00pm Dinner & Program

**Tickets:** \$100

Available for purchase online at [www.danslegacy.com](http://www.danslegacy.com).

**Attire:** Cocktail attire

## Menu:

The menu, including reception-style appetizers and a plated dinner, is created from surplus food and prepared by local top Chefs who each design a course. It's a menu of culinary masterpieces guaranteed to delight the senses.



WWW.DANSLEGACY.COM



# CONTACT US

## Dan's Legacy

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DansLegacyBC



danslegacy



DansLegacyBC  
#chefscharitydinner

*We respectfully and gratefully acknowledge that our work takes place on the unceded and traditional territory of the Coast Salish peoples.*



*Dan's Legacy*