



13TH ANNUAL
CHEFS CHARITY DINNER

October 24, 2026



Civic Hotel, Autograph Collection
13475 Central Avenue, Surrey
6:00pm – 9:00pm



Welcome

Saturday, October 24 marks the **13th anniversary** of our Chefs Charity Dinner and we look forward to celebrating with you!

Last year was our most successful event, where over **\$100,000** was raised towards our trauma-informed counselling, outreach, and job-skills training programs for at-risk youth.

Our supporters went all out – and this year we're going to try and surpass that record.

Why aim higher? Because every year more and more youth ask us for help.

In 2025 we received over **1,200 requests** for counselling support and the numbers keep climbing.

It takes courage to ask for help, and we're committed to ensuring we are there for the youth when they reach out. We can only do this with your support.

Join us for an evening of fabulous cuisine prepared by our roster of guest chefs (including the youth in our Cook Training and Dan's Diner job-skills training programs), an enticing array of silent auction items, music, and testimonials from the young people who benefit from your support.

Barbara Coates
Executive Director



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Sponsor Benefits

When you become a sponsor of the Chefs Charity Dinner, you have a direct and measurable impact on the lives of at-risk youth in your community.

What We Do

- In 2025 we registered 1,282 new youth clients
- averaging 107 new registrations per month
- delivered 10,676 direct service sessions across six integrated programs
 - trauma-informed mental health counselling
 - practical wrap-around supports
 - job-skills training development
- reflecting an estimated \$1.8 - \$2.2 million in program value to the community

The ROI

The two main indicators for success are severity of symptoms and increased functionality. Our data indicates that 69% of discharged clients reported strong improvement in both areas. Self-regulation and coping skills were the top achieved goals which align with the province's youth mental health priorities.

Why We're Unique

- The youth are met where they are physically and emotionally
- wait times are kept to a minimum (maximum one month)
- all programs and services are offered free of charge

Secure Your Sponsorship

Contact Event Manager Amy Mildenberger at amy.mildenberger@danslegacy.com



Main Reasons Youth Ask for Help

- Severe anxiety
- Overwhelming depression
- Trauma-related experiences



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Sponsorship Opportunities

All sponsorship opportunities are customizable; let us tailor a package for you.

PRESENTING SPONSOR: \$10,000

- Exclusive event branding and event logo to include "Presented by (Company Name)"
- Complimentary branded table of 10 to the event (a \$1,250 value) and prime table placement
- Logo and link to your website on Dan's Legacy event page and e-invitations
- Logo and link to your website in all Dan's Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and dedicated social media acknowledgement)
- Prominently displayed event signage and full-page ad in event program
- Opportunity for employees to volunteer at event
- Story and photos about the impact your support has that you can share with your staff and other stakeholders on your website or internal newsletter
- Company name in Dan's Legacy Annual Report
- Opportunity for a company Lunch & Learn led by a Dan's Legacy team member and catered by Dan's Diner

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DOUBLE PLATINUM SPONSOR: \$5,000

- Four complimentary tickets to the event (a \$500 value)
- Branded table card with your logo on one of our VIP tables
- Logo and link to your website on Dan's Legacy event page
- Logo and link to your website in all Dan's Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and social media acknowledgement)
- Logo displayed on event signage and half-page ad in event program



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PLATINUM SPONSOR: \$2,500

- Two complimentary tickets to the event (a \$250 value)
- Logo and link to your website on Dan's Legacy event page
- Logo and link to your website in all Dan's Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and social media acknowledgement)
- Logo displayed on event signage and in event program



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CHAMPION OF CHANGE: \$1,500

- Exclusive sponsorship of one event element branded as “Sponsored by (Company Name)”
- Logo and link to your website on Dan’s Legacy event page
- Logo and link to your website in all Dan’s Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release and social media acknowledgement)
- Logo displayed on event signage and in event program

Choose from one of many event elements that will make the night a memorable one:

CHAMPAGNE RECEPTION SPONSOR

Provide a unique welcome to arriving guests with a glass of champagne by sponsoring the reception.

CHEF STATION

(2 opportunities available)

A great opportunity to showcase your brand by supporting our guest Chefs.

DESSERT STATION

Showcase your brand by sponsoring the dessert bar and supporting our guest Pastry Chef.

BAR SPONSOR

Showcase your support by sponsoring the beverages to be served during the evening.

VIDEO SPONSOR

An essential part of the evening to ensure heartfelt speeches and impact videos are seen and heard, along with your corporate branding.

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FOOD & FRIENDS SPONSOR: \$750

- Logo and link to your website on Dan's Legacy event page
- Logo and link to your website in all Dan's Legacy email newsletters promoting the event
- Name inclusion in event promotions (media release)
- Logo displayed on event signage and in event program

Choose from one of many event elements that will make the night a memorable one:

SILENT AUCTION SPONSOR

Showcase your brand and support with a branded sign located in the silent auction area as we auction off a number of luxury and unique gifts.

ENTERTAINMENT SPONSOR

Set the tone for the evening and elevate your corporate visibility as guests enjoy music from our live band.

GUEST GIFT SPONSOR

Your brand will be highly visible as guests enjoy a special take-home keepsake with your company logo. A great opportunity to provide branded product.

VOLUNTEER SPONSOR

Our volunteers are a valued, integral part of our team. Show your support with a well deserved meal and thank you gift on event night.

SILENT AUCTION DONATIONS:

- Company name and link to your website on Dan's Legacy event recap blog post
- Marketing materials displayed alongside your donation
- Promotional exposure on social media

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About Dan

Dan was a vibrant, kind, and compassionate young man, eager to live his dream of one day becoming a chef like his dad.

One summer he eagerly accepted a job on a fishing boat to learn more about sustainable fishing practices - and that's when the dream turned into a nightmare. After weeks of physical and sexual abuse, Dan returned and turned to drugs to numb the psychological pain of that experience. Two intakes into substance abuse recovery programs didn't help, because neither was age appropriate or provided trauma-informed support.

On the morning of August 27, 2006, his mother found him unresponsive from a fatal overdose.

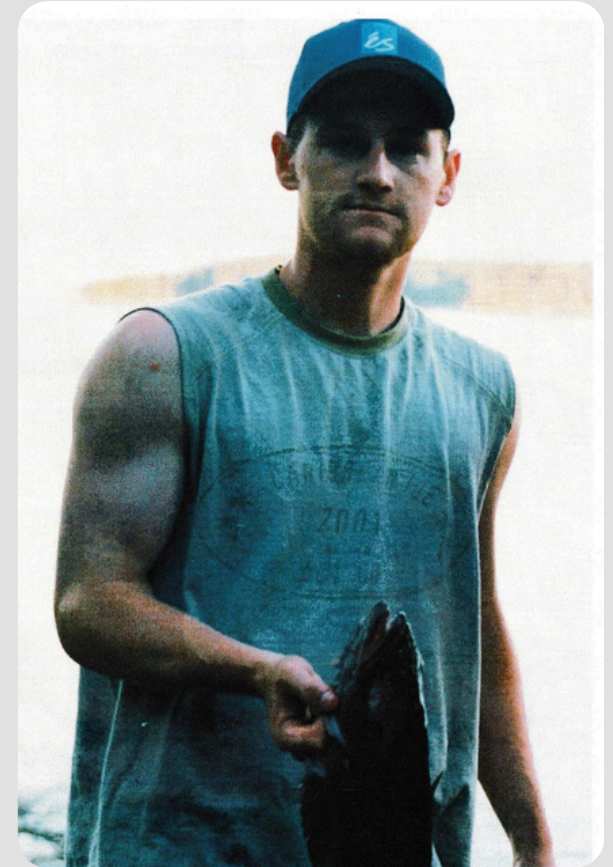
Dan was only 19.

To keep his memory alive, and to ensure other youth received the trauma-informed counselling support that would have saved Dan's life, in 2006 his family formed this charity in his name. In 2024, the Foundation worked with over 700 youth.

Dan Snook

August 31st 1986 - August 27th 2006

For more information, please visit www.danslegacy.com



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Key Event Stats

AUDIENCE DEMOGRAPHICS

We expect attendance from over 100 influential guests including:

- Residents
- Regional Businesses
- First Nations communities
- Law enforcement and first responders
- Local community leaders in government and non-profit (MPS, MLAS, Mayors, City Councillors)

Age range 25 - 75+

Attendees of the Chefs Charity Dinner are passionate about mental health and addictions issues in youth, community safety and sustainability. Many are community leaders who also seek to make a measurable and lasting impact through their support of the Dan's Legacy Foundation.

EXPOSURE OPPORTUNITIES

- Instagram, X (Twitter), Facebook, YouTube
- Email list
- Website
- Printed materials and signage
- Silent Auction
- Media and Social Media (past sponsors include Global BC & Miss604)
- Community newspapers
- Food and health bloggers

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Event Details

Date:

Saturday, October 24, 2026

Location:

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13475 Central Avenue
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Time:

6:00pm Reception and Silent Auction
7:00pm Dinner, Program and Dessert
9:00pm Raffle Draw and Closing Remarks

Tickets:

\$125 per person
Available for purchase at www.danslegacy.com

Attire:

Cocktail attire

Menu:

Interactive Chef station appetizers, a plated dinner and dessert bar are created using recovered food. Professional chefs, as well as students in our culinary training program, design each course. The result is a foodie's dream that will delight your palate and warm your heart.



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Contact Details

Dan's Legacy

131 11th St #250
New Westminster
British Columbia
V3M 4C7
CRA Registered Charity #84162 1154 RR0001

Barbara Coates

Executive Director
604.329.9186
barb.coates@danslegacy.com

Amy Mildenberger

Manager, Administration & Special Events
604.763.6024
amy.mildenberger@danslegacy.com



[linkedin.com/company/dan's-legacy](https://www.linkedin.com/company/dan's-legacy)



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[youtube.com/@danslegacy1964](https://www.youtube.com/@danslegacy1964)

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